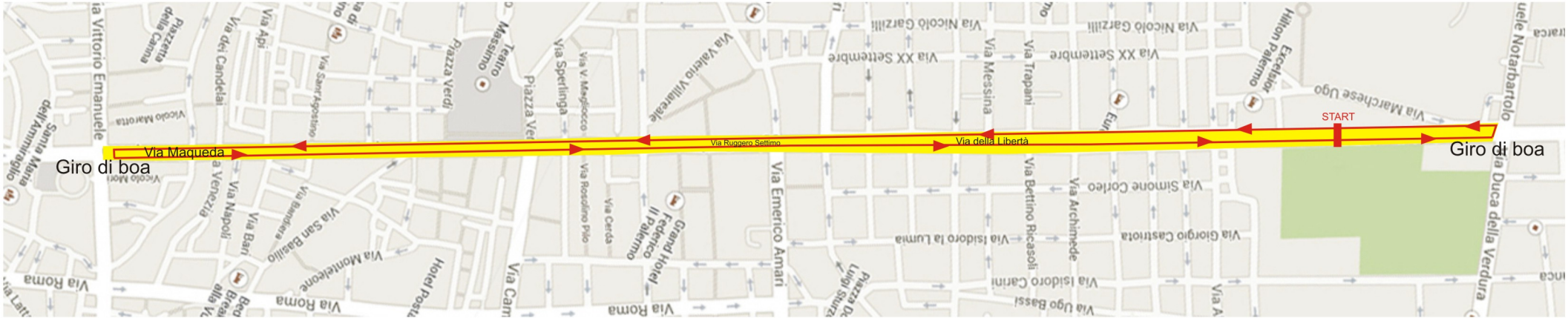Vivicittà 2014